

LINKING TO 2010 OPPORTUNITIES

Business Development and Expansion through 2010 Opportunities

A Seminar and workshop presented by the International Trade Alliance and the 2010 Program of Washington's Department of Community, Trade and Economic Development.



Seminar Leaders:

Brian Krieger, Director, 2010 Commerce Centre

Brian offers a lively and informative presentation of the many layers of business opportunities surrounding the 2010 Olympic Winter Games. He will discuss the scope of items and services still to be procured and how the procurement process works.

Mary Rose, 2010 Program Manager, CTED

Mary will discuss Washington's 2010 program and business development activities, including resources for businesses and upcoming trade events.



PANEL - STRATEGIES FOR SUCCESS

Orca Creative Group - Robert Boyd, President

Orca Creative developed a strategic plan for building a presence in British Columbia and leveraging recognition for larger contracts.

Kootenay Knitting—Ron Stickley, President

By creating a focused business strategy and targeting Olympic opportunities, Kootenay Knitting doubled production capacity and significantly increased sales. (confirmation pending)

SuperGraphics—Greg Root, President

As a full service digital graphics provider, SuperGraphics was successful in making their dreams come true at the Salt Lake City Games. Now they are positioning for 2010 successes.

ORCA CREATIVE



SuperGraphics

a division of GM Nameplate

2010 SUCCESS WORKSHOP

Matchmaking and Economic Development in the Context of the Games

Brian Krieger will help participating companies match their product and service offerings to potential bid opportunities or subcontracts, assess their potential for 2010 success, and identify strategies for anticipating, accessing and following up on opportunities.

Tuesday, May 15 1:00—4:00 PM

SRBC, 801 W. Riverside, First Floor Conference Room

\$10 for ITA Members, \$20 for Non-Members

Contact Jenifer Priest at (509) 459-4124 or jpriest@intrade.org



STATE OF WASHINGTON
DEPARTMENT OF COMMUNITY,
TRADE AND ECONOMIC DEVELOPMENT